

# Privacy Policy for VisitFranklinParish.org

**Effective Date:** March 1, 2024

**Last Updated:** March 1, 2024

Welcome to [visitfranklinparish.org](https://visitfranklinparish.org), the official website for Franklin Parish's tourism and visitor information. Protecting your privacy is of paramount importance to us. This Privacy Policy outlines the types of information we collect from our visitors, how we use it, and the measures we take to protect it.

## 1. Information Collection

**a. Personal Information:** We collect personal information when you voluntarily provide it through our contact forms, newsletter sign-ups, or any other means where you are asked to provide such information. This may include your name, email address, phone number, and any other details you choose to provide.

**b. Non-Personal Information:** We automatically collect non-personal information through cookies and other tracking technologies. This may include your IP address, browser type, operating system, referring URLs, and information about your use of our website.

## 2. Use of Information

The information we collect is used to:

- Provide, operate, and maintain our website
- Improve, personalize, and expand our website
- Understand and analyze how you use our website
- Develop new products, services, features, and functionality
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- Send you emails
- Find and prevent fraud

## 3. Information Sharing

We do not sell, trade, or rent your personal information to third parties. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

#### 4. Cookies and Tracking Technologies

Our website uses "cookies" to enhance user experience. Your web browser places cookies on your hard drive for record-keeping purposes and sometimes to track information about you. You may choose to set your web browser to refuse cookies or to alert you when cookies are being sent. If you do so, note that some parts of the site may not function properly.

#### 5. Data Security

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our site.

#### 6. Children's Privacy

Our website does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

#### 7. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We advise you to review this Privacy Policy periodically for any changes.

#### 8. Your Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

#### 9. Contacting Us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

Franklin Parish Economic Development/Winnsboro-Franklin Chamber of  
Commerce/Franklin Parish Tourism

318-435-4488